

Amplifying Creativity & Innovation in SMEs

People make daily use of many man-made artefacts such as furniture, clocks and jewellery. Adopting Computer Aided Design (CAD) technology is known to result in faster speeds to market, improved communication with production, faster prototyping, generation of photo realistic images to show clients etc. For some reason, many SMEs have still not realised how affordable CAD technology has become. Given that there are around 23 million SMEs in Europe and CAD is known to be a technology that supports creativity and innovation, the EU is funding a project (No: 142514-LLP-1-2008-1-RO-LEONARDO-LMP) called euCAD. The project will result in a training framework through which adults can acquire knowledge on CAD for industrial applications. euCAD consists of a number of activities including the generation of 2D & 3D CAD courseware, application case-studies, SME on-site mentoring and seminars. Full details of the project and contact details are available at www.camis.pub.ro/eucad.



Amplifying Creativity & Innovation
through Computer Aided Design (CAD)

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designing better products,
faster....

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